

Genuine Xerox Rewards Program

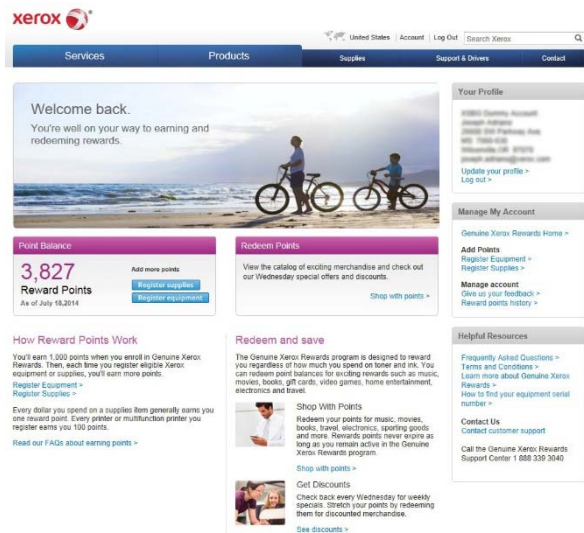
Now printing with Xerox is more rewarding than ever!



Register for points every time you purchase Xerox® branded toners – for your Xerox® printer or many other selected brands: HP, Brother and more.



Customer Benefits



- Get rewarded every time you purchase Xerox equipment and Xerox branded supplies for your Xerox, or non-Xerox equipment
- Earn 1,000 bonus points just for enrolling
- Earn exciting rewards regardless of how much you spend annually on Xerox supplies
- Reward points never expire as long as you remain active in the program

Get rewarded for what you buy anyway!

For your Business

Office equipment | Gift cards | Employee recognition
Business travel | Charitable contributions



For your Lifestyle

Music downloads | Books and games | Gift cards
Retail products | Leisure travel




What Rewards are Available?

The Genuine Xerox Rewards Program has thousands of awards from which to choose, plus access to literally millions of downloads

A vast selection of merchandise is available for all point levels

Reward points can be used for Xerox equipment, music, books, gift cards, retail items, travel, or charitable contributions

Great rewards for everyone!



Genuine Xerox Rewards

Plan a great day out

Register for points every time you purchase selected Xerox® printers and supplies.

Start with **1,000 bonus** points when you enrol

xerox.com/rewards

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How to Join the Rewards Program

Two easy ways to join the Genuine Xerox Rewards Program:

1. Via direct access to the Xerox.com website at www.xerox.com/rewards
2. Via the Product Registration process

You can register as an Individual or a Business

- Be sure to check your organization's policy on how you can participate
- If you plan to register more than three machines, you need to register as a Business Account

Receive Extra Bonus Points

1,000 Bonus Points just for enrolling!

500 Points for each of the first three eligible Xerox Printers or Multifunctions you register with the program!

100 Points for each new device registered thereafter!

Registering Equipment

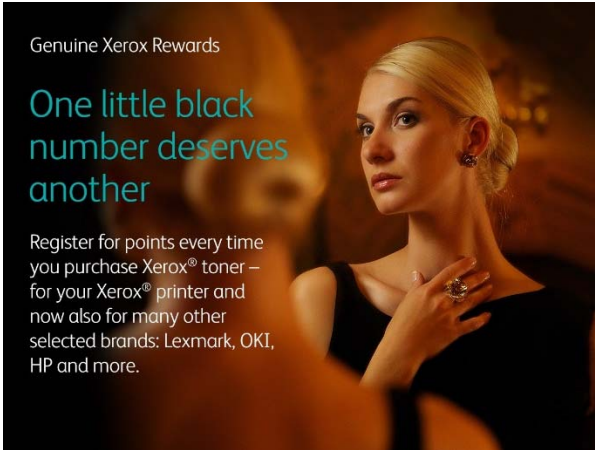
You can only claim points for supplies of equipment that you own (or manage) and have registered with the program

When you first sign-up for the program, you will be asked to input the serial numbers for your Xerox equipment

If you buy only Xerox branded supplies for your non-Xerox equipment you don't need to register these printers

When enrolling in the program, be sure to check the box that you buy Xerox supplies for non-Xerox products (see below).

Check all that apply: I have Xerox equipment and I buy Xerox Genuine Supplies for my Xerox machines
 I buy Xerox Branded Supplies for my non-Xerox printers (HP, Lexmark, Brother, etc.)



If you own or manage Xerox equipment, you can enter it for points

Supplies Authentication Label

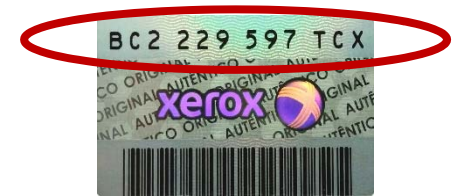
Ensure the authentication label is completely legible on the carton!

Codes can be found as follows:

Xerox supplies for Xerox machines: at the top of the holographic label on the outside of the box (12 characters – see right)

Xerox Supplies for non-Xerox machines: at center-right of yellow label on the cartridge bag inside the inside the box (11 characters – see right)

To claim points you must enter the full authentication label code from the label – without any spaces



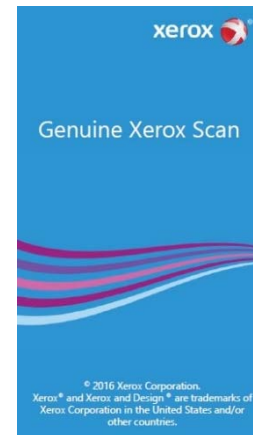
Label from Supplies for Xerox Products



Label from Supplies for non-Xerox Products

Use your Mobile Device to access your Rewards account!

The Genuine Xerox Scan mobile scan tool is now available at **Google Play** and **iTunes** stores. Use it to validate the authenticity of your Supplies and credit points directly to you Rewards account!



How are Supplies Points Awarded?

Points are awarded based on the Xerox estimated retail price (ERP) for the supply item

Xerox Supplies for non-Xerox products get a fixed point value regardless of price

If you purchased your supply item at a discount, you still get the full point value

Buy supplies from any Xerox reseller or retailer

You get points just for purchasing Xerox Branded Supplies for your Xerox and non-Xerox printers. It's that simple!

Be on the lookout for Promotional Codes from your Reseller or Rewards Newsletters that can *Double or Triple* your point activity!



Redeeming Your Points

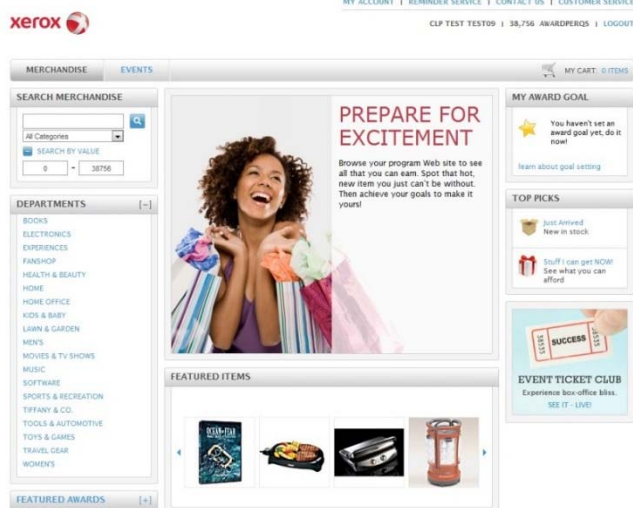
To access the Rewards Catalogue, you must register at least one supplies item that you purchased before you can start redeeming your points

There are no out-of-pocket costs associated with redeeming points

Shipping costs are included in point values

Taxes (if applicable) will be included at check-out, using points

No out-of-pocket expenses!



Redeeming Your Points

3,500,000+ music downloads
160,000+ music CD and DVD movie titles

1,000,000+ book titles

37,000 theaters with movie tickets

Charitable Donations



Genuine Xerox Rewards

Download and boogie

Register for points when you purchase selected Xerox® printers or multifunction printers.

Start with **1,000 bonus** points when you enrol

xerox.com/rewards

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A photograph of a young girl with large, dark, curly hair lying on her back on a grassy field. She is wearing large headphones and has a joyful expression, smiling broadly with her mouth open.

Genuine Xerox Rewards program. Eligible Equipment List for North America

ColorQube 8570	Phaser 3600	Phaser 6128MFP	Phaser 7750	WorkCentre 3220	WorkCentre 6027
ColorQube 8580	Phaser 3610	Phaser 6022	Phaser 7800	WorkCentre 3215	WorkCentre 6400
ColorQube 8700	Phaser 3635MFP	Phaser 6130	Phaser 7760	WorkCentre 3225	WorkCentre 6505
ColorQube 8870	Phaser 4500	Phaser 6140	Phaser 8400	WorkCentre 3315	WorkCentre 6515
ColorQube 8880	Phaser 4510	Phaser 6180	Phaser 8500	WorkCentre 3325	WorkCentre 6605
ColorQube 8900	Phaser 4600	Phaser 6180MFP	Phaser 8550	WorkCentre 3335	WorkCentre 6655
Phaser 3040	Phaser 4620	Phaser 6250	Phaser 8560	WorkCentre 3345	WorkCentre C2424
Phaser 3100MFP	Phaser 4622	Phaser 6280	Phaser 8560MFP	WorkCentre 3615	
Phaser 3130	Phaser 5500	Phaser 6300	Phaser 8860	WorkCentre 3550	
Phaser 3150	Phaser 5550	Phaser 6350	Phaser 8860MFP	WorkCentre 3655	
Phaser 3200MFP	Phaser 6010	Phaser 6360	Phaser EX7750	WorkCentre 4118	
Phaser 3250	Phaser 6020	Phaser 6500	Versalink B400	WorkCentre 4150	
Phaser 3260	Phaser 6110	Phaser 6510	Versalink B405	WorkCentre 4250	
Phaser 3300MFP	Phaser 6110MFP	Phaser 6600	Versalink C400	WorkCentre 4260	
Phaser 3320	Phaser 6115MFP	Phaser 6700	Versalink C405	WorkCentre 4265	
Phaser 3330	Phaser 6120	Phaser 7100	WorkCentre 3045	WorkCentre 6015	
Phaser 3500	Phaser 6125	Phaser 7500	WorkCentre 3210	WorkCentre 6025	

